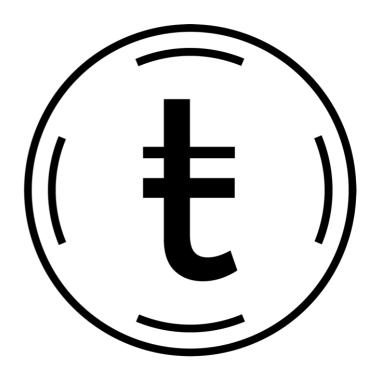
## **Target Coin**

www.tgtcoins.com



**Long-Short Crypto Fund** 

World's first bonus paying crypto-fund

### **Table of Contents**

I. Overview

**II. Market Opportunity** 

III. Technology

**IV.Investment & Growth Strategy** 

**V. Profit & Bonus Distribution** 



## **Overview**



#### **Overview of Target Coin**

#### **Investment Horizon**

- ★Target Coin is a tokenised long-short fund designed to generate risk adjusted returns on both price rise and price fall in the cryptocurrencies market.
- ★ Target Coin pays a guaranteed quarterly bonus to the ICO-investors.
- ★Intelligent Risk Management as well as Capital Allocation Strategies in place in order to provide a directional overview towards every investment/trade.
- **★**Target Coin aims to be a leading Long/Short Crypto Fund with approximately \$50 Million of Assets Under Management by 2018 and \$500 Million of Assets Under Management by 2019.



# **Market Opportunity**



### **Market Opportunity**

- **★** "Cryptocurrencies will be worth \$5 Trillion by 2022" Michael Novogratz
- ★ Combined Market Cap of CryptoCurrencies has increase from less than \$1Bn in 2014 to more than \$100 Bn in 2017.





#### **Increasing Benefits of Scale with Target Coin**

Fund Investors are Allocating A Greater Share of their Assets in to Hedge Funds

	Capabilities of a	<b>Crypto Fund Manager</b>
--	-------------------	----------------------------

**Advantages Offered To Investors** 

**Broad Multi Strategy Product Offering** 

**Greater Opportunity To Meet Investor Needs Across The Risk - Return Spectrum** 

**Algorithmic Arbitrage** 

Generating Returns from short term market price discrepancies

**Sophisticated Risk Management Process** 

Ensuring proper fund diversity and mitigation of credit risk

**Use of Technical Analysis, Machine Learning and Artificial Intelligence** 

Generating returns on both price rise and price fall

Established Accounting And Reporting Procedures

Complete Transparency through CryptoGraphic Audit



# Technology



#### **Technology**

# U

#### Use of Technical Analysis, Artificial Intelligence and Machine Learning

#### **★ Alpha is Volatile and Uncertain**

- ★Generating Alphas through short-term technical pattern trading
  - \* Using Machine Learning to Analyse Historical Technical Patterns
  - \* Using Moving Averages to make short term trades
  - \* Order Splitting algorithm to place orders based on market impact combined by price-risk
  - \* Estimation of liquidities in different markets and using models to forecast short term price fluctuations based on probabilities

★Quantitative Arbitrage Strategy to profit from Market misplacements in the short term



#### **Technology**

### Use of Technical Analysis, Artificial Intelligence and Machine Learning

#### **★** Event Driven Automated Trade Signals

- ★Analysing Geo-political events and conferences happening around the world and generating signals based on news
  - \* Using Natural Language Processing and Intent Recognition Algorithms
  - \* Sentiment Analysis to analyse the market sentiment through various data sources including social media

#### **★** Margin Financing and Lending Options

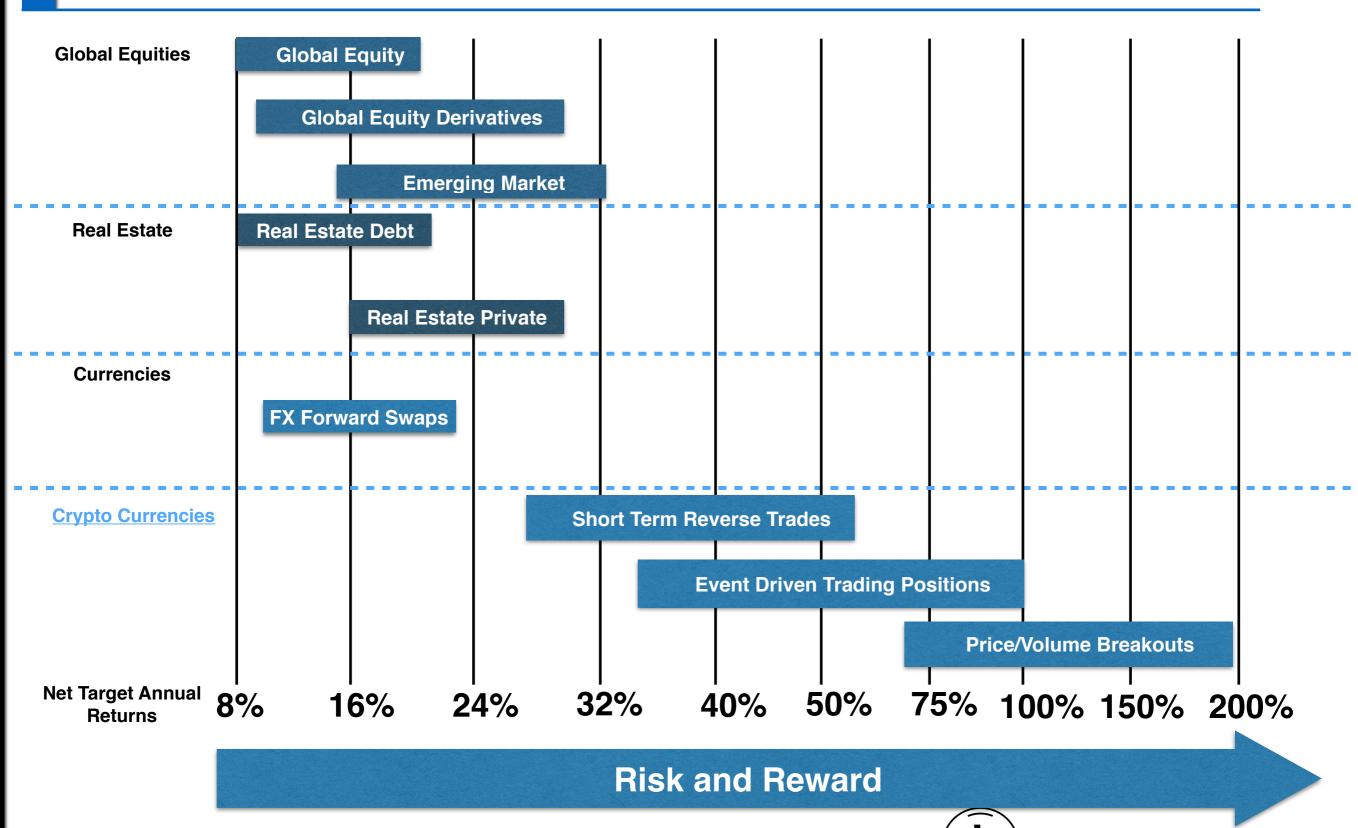
★ Use of Margin Financing and hedging strategies





#### **Our Strategy**

#### Wide Range of Alternative Strategies Across The Risk-Reward Spectrum



### **Investment Strategy**

★ A balanced long-short portfolio to minimise the market risk and generate returns during price rise and price fall

★ Machine Learning, Technical Analysis and Artificial Intelligence for short term trades

★ Long-term investments in promising Crypto-Currencies

★ Quantitative Arbitrage across multiple exchanges in different countries

★ Hedging market risk by converting it into USDT and shorting during a bear market



# **Profit Sharing**



### **Profit Sharing**

★ A guaranteed quarterly bonus of 0.75% to the ICO investors

★ 85% of the profits will be given back to the investors every quarter

★ TGTCoin charges a 10% annual operations fee

★ TGTCoin charges a quarterly performance fee 15% on the net profits made



## Conclusion



#### **Conclusion**

Investment Approach with favourable track records across strategies

→ Stable earnings due to solid risk management

→ Significant drivers of future value creation

We believe Target Coin is well-positioned to seek stable and growing fee related earnings with the potential for significant capital appreciation

